To

The Visa Officer

Department of Immigration, Refugees and Citizenship Canada (IRCC)

Canadian High Commission,

New Delhi, India

**Subject: Application for a Study Permit to Pursue Master of Business Administration Program**

Dear Sir/Madam,

I am pleased to introduce myself as Asmit Shrestha, an enthusiastically prospective undergraduate student from Nepal. I was born on 26 April 1998 in Jhapa district of Nepal. Since my school days, I have been keen on business and management technology. To enhance my qualifications, in the respective field of my education, I am sharing the statement of purpose for admission to the Master of Business Administration program scheduled for the Summer intake, July 8, 2024, at University Canada West, in Vancouver, Canada,

# Academic Background

I started schooling at Step by Step Higher Secondary School, Nepal, where I completed my education and accomplished my School Leaving Certificate (S.L.C.) with 86.00% in 2015. I then completed my high school graduation (+2) under the management stream from Pratibha Secondary School, achieving 78.5% in 2017. Subsequently, I attained a **Bachelor of Computer Information Systems** at Pokhara College of Management (An affiliated college with Pokhara University) and attained exceptional meritorious achievement with a **CGPA of 3.75**. This accomplishment qualifies me for the **Dean's List**, as conferred by the Faculty of Management Studies under Pokhara University.

# Professional Exposure

Being someone awestruck with technology and management, and having been raised in a business family, I have always been enthusiastic to learn something new about the business world associated with information technology. So, I started my internship as a Web Page Developer at SkyBase Innovations Pvt. Ltd. during the seventh semester (September 17 2021 to November 26, 2021) of my BCIS. During my internship phase, I got exposure to the latest technologies in the current market and an insider's insight into how modern business functions. After my graduation, on October 21, 2022, I began my full-time profession as an **I.T. officer** at **Paschimanchal Community Hospital**, where my responsibilities at work included maintaining the hospital's database, assisting business decisions, maintaining and installing Systems, handling I.T. issues, and providing technical assistance.

Despite possessing valuable experience in the business and technology sector, there is still much more for me to achieve in life. I recognize the need to cultivate additional skills, knowledge, and expertise for personal development. Hence, I have chosen to pursue further academic endeavours within the same field of study to expand my horizons and accelerate my professional growth. I have identified the top institutions for an M.B.A. program through intensive research. Weighing up the pros and cons of the national curriculum, academic environment, research prospects, and academic infrastructures, finally I decided to pursue an international degree renowned for its global exposure and reputation. This degree is available in only a few universities in Nepal, emphasizing theoretical and book-based knowledge rather than practical expertise. Subsequently, after consulting with my parents and instructors, and drawing upon my past academic experiences, I am committed to pursuing my higher education overseas.

# English Language Proficiency

When I researched about some of the universities that offer the program I am seeking, I came to know that the English Language Proficiency Test is one of the critical requirements for admission to universities and institutions in English-speaking nations; therefore, I took the IELTS Academic Test conducted by British Council Nepal on January 7, 2023. I am pleased to share that I achieved an **overall band score of 8** (Listening 8.5, Reading 9.0, Writing 7.0, and Speaking 7.5).

# Reason for Choosing Master of Business Administration

Upon the completion of my Bachelor’s degree in Nepal, I was thinking of pursuing my master's programme in a business-related sector. So, I chose a Master of Business Administration in Canada. This is a 2-year (4 terms) programme which consists of 10 weeks for each term. The curriculum is designed to provide students with a broad range of business knowledge and skills. First and foremost, the MBA degree can provide me with the knowledge and skills needed to start and run a successful business after the course completion. Despite core units, there are some elective courses such as Digital Marketing Strategies, Marketing Analytics, Commerce, etc. which are my favourite areas of exploration. This program provides opportunities to network with other professionals and make valuable connections in the business world. This program also assesses the ethical implications of business activities and supports to development, implementation, and evaluate solutions to business problems.

There are also various opportunities such as Academic Research Project, CAPS 602—Capstone Project, WORK 601—Graduate Practicum, MENT 630—Launch Your Business, or BUSI 660—Small Business Management and many other platforms for further career (https://www.ucanwest.ca/admissions/academic-calendar/). I am sure enough that I will be an internationally recognized graduate, and also I can see the career opportunities in my home country that an international graduate will be offered with various positions including Business Analyst, Administration Manager, Project manager, and Senior Accountant in my home country. Obtaining a master's degree in business from a reputable Canadian university will enhance my credentials, as corporations often value candidates with foreign degrees in this dynamic corporate environment.

# Reason for choosing University Canada West

When faced with deciding which top-ranked Canadian university to pursue an M.B.A., I conducted thorough research. After a rigorous search, I landed on University Canada West (U.C.W.) as my top choice for an M.B.A. University Canada West (Vancouver House Campus,1461 Granville Street) is a part of the Global University Systems group of companies (the GUS Group). UCW is an academic hallmark with innovative business and technology-oriented teaching-learning activities. The university is a dynamic and growing institution defined by its close connections to the business community and its commitment to outstanding student services. I found that UCW is the third university in Canada, and the first in British Columbia, to receive a 5-star rating from the QS Stars higher education rating system (https://www.ucanwest.ca/). UCW has a practical learning environment with a small class size of an average of 21 students.

Some of the significant factors that allured me to join UCW are the small class size classroom that allows students to have face-to-face learning and helps lecturers or professors to know their students' names and also to coach better. Also, the access of UCW Library has 24/7 online access to online resources including more than 380,000 e-books, the Harvard Select Case Study Collection, and over 60,000 full-test scholarly journals, as well as workshops and other resources to support students’ success. Also, the UCW provides a network of resources, including writing coaches and peer tutors, and workshops designed to support students’ academic achievement. From the above-mentioned amenities and research-best global exposure, I claim UCW as one of the best academic hubs for my higher studies in Canada.

On top of that, UCW's impressive 94% graduate employment rate speaks volumes about the program's effectiveness in preparing students for the job market. Also, program's affordability, with an estimated tuition of CAD 41,575 for international students over two years, makes it a financially attractive option compared to similar institutions. All in all, after going through the official portal and online research, the factors of quality and advanced education and scope, affordable tuition fees, and amount of scholarship offered, I convinced myself that University Canada West (UCW); would be the best education hub for my Masters's degree.

# Career Goals

The Canadian degree and experience will launch me towards my career goals. I firmly believe that an international education equips me with world-class knowledge and the practical skills needed to foster innovation, creativity, adaptability, and self-reliance on a global scale. The combination of a degree from a reputable university, hands-on training, and my chosen courses promises to enrich my expertise in the interconnected field, opening a path toward a brighter future in my area of interest. First of all, I prefer to work in the business and administration department of the business organization in any of the vital posts such as an administrator, departmental head, corporate manager, or human resource adviser as well as I can also apply for a managerial position in various corporate houses.

In addition, I am pretty sure that I will be entertaining the job opportunities in multinational companies such as Standard Chartered Bank Limited (https://sbi.co.in), Nabil Bank (https://www.nabilbank.com/), state bank of India (https://sbi.co.in/), Nepal Rashtriya Banijya Bank (https://www.rbb.com.np/intro.php), Laxmi Bank (https://www.laxmibank.com/), Bank of Kathmandu (https://www.bok.com.np/), and Nepal bank limited (https://www.nepalbank.com.np/), Bhatbhateni Supermarket (https://www.bbsm.com.np), Chaudhary Group (https://www.chaudharygroup.com), IME Group (http://www.imegroup.com.np) Dabur Nepal (<https://www.dabur.com>), Mercantile Group of Companies (https://www.mos.com.np/) etc. are at their best in the economy.

These employers seek skilled professionals and readily offer monthly salaries ranging from NPR 92,300 to 302,000 for managerial positions, (especially a bank manager). Given the demand for expertise in my homeland, my anticipated income is promising and realistic. equipped with a Canadian qualification and expertise, I am confident that my professional journey will be smooth, as employers value the global perspective and skills that come with an international degree.

As for my long-term vision, I intend to manage and expand my family business, particularly paying particular attention to our restaurant, which focuses on authentic Newari cuisines, and a department store. Newari culture's unique foods and Nepal's favorable food service sector offer tremendous potential for further expansion and growth. Moreover, our department store located in Pokhara, the tourism capital of Nepal, is also an up-and-coming business with much potential for the future. With my newly acquired M.B.A. skills, I aspire to step into the role of a business analyst within our family business and identify potential grounds for expanding our business beyond local borders and upscale both of my family businesses. As the only heir to my family businesses, I aim to digitize the business for optimal production and sales in local and global markets to transform our humble family venture into a national brand and a thriving chain restaurant—a beacon of local flavors and culinary heritage.

Beyond our existing venture, our bustling and profitable department store, managed by my spouse, holds immense untapped potential. It can evolve into another highly desirable business with the right strategic direction, seasoned management, and optimized supply chain practices. My whole family is motivated to make this aspiration come true in the coming future, with me as the driving force. After graduation, I plan to manage the family business and pursue my desired managerial position at one of Nepal's top enterprises. My income from my employment will be saved and utilized to increase the capitalization of the family businesses.

However, beyond business aspirations lies a more profound responsibility. Our parents, who have invested in our well-being and future, are now showing signs of aging. As the only son and daughter-in-law, we must care for our parents during their retirement, as they have sacrificed and supported us throughout our lives. Therefore, there is no point in staying overseas upon completion of my specified course.

# Financial Background

I assure you that my guardians are capable of and have no difficulties or objections whatsoever covering the expenditures for my higher education and well-being while also taking care of their expenses here in Nepal. In terms of finances, my parents are entirely funding and financially supporting my academic journey in Canada, as my family is financially well off and is supportive of this collective decision. Hence, I assure you that there will not be any burden to pay my fees, travel, and accommodation expenses during my stay in Canada. Regarding my financial background, my sponsors are economically strong and stable. For now, my wife and I have maintained cash savings in NMB Bank, which amounts to **NPR 5,350,917.37** **(**Equivalent to **CAD 54,51.09**at an exchange rate of **1 CAD= 98.09).** Furthermore, my mother has also taken the education loan from **Kumari Bank Limited (The Bank) `A’** class by **Nepal Rastra Bank** amount of **NPR = 4,800,000.00** equivalent to **CAD = 48,735.91** as per the exchange rate of 1 **CAD = 98.49**.

The details of our financial capabilities can be viewed in the table below.

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| **S. No.** | **Income Source** | **Income Owner & Relation** | **Annual Income** |
| 1. | Income from Business:  SS Deepak Grocery | Sujata Gurung(Wife) | 2,275,122.17 |
| 2. | Income from Landlease | Gopal Shrestha (Father) | 462,000.00 |
| 3. | Income from Salary | Gopal Shrestha (Father) | 420,000.00 |
| 4. | Income from Business:  Nagdhunga Khaja Ghar | Sarita Shrestha (Mother) | 1,980,014.06 |
|  | **Total Income In NPR** | | **5,137,136.23** |
|  | **Total Income In CAD** | | **52,419.75** |

***The exchange rate is 1 CAD = 98.00 NPR (Source: Nepal Rastra Bank dated 05/03/2024)***

This amount of money is sufficient to meet the required expenses for my study and living in Canada. If additional financial support is required, my family is financially strong to arrange all future expenses from their monthly income. With such a regular and stable income of my family, I assure you that there will not be any financial burden to my parents to fund my studies in Canada. In addition to this, the tuition fees for my first year **(CAD. 25,061.00)** has been paid and the receipts have been attached with my application.

# Conclusion

After careful analysis, I hereby conclude that the University of Canada West is the optimal choice for my academic journey. It will help me reach my career goals. With gratitude, I request the opportunity to further my education at the University of Canada West, specifically for the M.B.A. program. Eventually, I, with this, affirm that the information above is accurate and reflects my best knowledge. I am willing to supply any further supporting papers that are requested. I would like to extend sincere thanks to the honorable visa officer for going through my statement of purpose. I eagerly await your favourable response regarding my study permit and academic journey to Canada.

Sincerely yours,

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